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## **The Las Vegas Global Spirit Awards Partners With Local Distribution Company to Provide First-Ever Distribution Opportunities**

*Distributor to expand portfolio with Las Vegas Global Spirit Award winners*

Las Vegas, Nev. – The Las Vegas Global Spirit Awards has joined forces with a leading boutique upscale distribution company to provide select entrants of the 3<sup>rd</sup> annual event with an opportunity that has never been seen before, a chance to distribute in the globally sought-after and highly competitive Las Vegas market. The event will take place on July 15 – 17 at the Palace Station Hotel & Casino.

The distributor will select spirits from the awards to add to their portfolio, which will allow any entrant a chance to be represented in one of the biggest and most visible global spirits markets, Las Vegas. This will give any supplier, distillery or brand the chance to be in front of buyers from around the world through an awards event, which has never been done before.

“I am honored to be joining the outstanding panel of expert judges at this year’s Las Vegas Global Spirit Awards and participating firsthand in selecting the best brands to add to our portfolio in Las Vegas. Knowing that the competition gets entries from small independent distillers in the United States and around the world makes this a great opportunity for us to examine and select product that we believe is right for the unique and challenging marketplace that is in Las Vegas”.

Jeremy Wilkinson, Pemberton Fine Wines & Spirits.

Pemberton Distribution will select spirits on site at the Las Vegas Global Spirit Awards from July 15 – 17.

“This is a rare and incredible opportunity for unknown brands to break into one of the most important and visible Spirit markets in the world,” said Eddie Rivkin, CEO and Executive Director of the Las Vegas Global Spirit Awards. “Since I created the Las Vegas Global Spirit Awards, I have been trying to integrate the distribution element into the competition. Now, having that element on board, there is an incredible opportunity for some of our medal winners to enter the Las Vegas market, maybe the most important and highly visible spirits market in the world.”

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## **ABOUT THE LAS VEGAS GLOBAL SPIRIT AWARDS**

The Las Vegas Global Spirit Awards is an annual event that brings together the finest experts in the Spirits industry. Expert distillers, trade experts, master mixologists, distributors, beverage media make up the judges panel that will attend the event in Las Vegas on July 15-17 at the Palace Station Hotel & Casino. After the awards, medal winning spirits are given global visibility to over 20,000 distribution channels.

### **Contact Information**

Eddie Rivkin CEO & Executive Director

702-613-5350

[Eddie@VegasSpiritAwards.com](mailto:Eddie@VegasSpiritAwards.com)

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